



Marine Corps League

Department of Florida



24 June 2022

From: Commandant

To: Department Members

Subj: SOCIAL MEDIA POLICY

Ref: (a) Marine Corps League Uniform Policy

1. **GENERAL:** Social media is the order of the day in our country. Virtually all internet communications are transmitted by one of the major social media giants used by all of us daily. First amendment rights allow for all manner of communications to be transmitted over the internet. Not all that we see on the internet is wholesome or of a nature that we would want our name to be associated with. Consequently, great care must be taken when we post an item that we associate the Marine Corps League (MCL) with. We must remember that we are a non-sectarian, non-political organization that stands for what is good and wholesome about our organization and our country. With that on mind, the following standards are hereby established as policy for all members of the Department of Florida, Marine Corps League, when engaged with any form of social media that would indicate that the Department concurs with the posted item or the idea it represents.

2. **CONTROL FEATURES:** The Department of Florida has two sanctioned media sites - the Website and the Facebook site. Anyone wishing to post an item on either site must now seek the permission as indicated in the following sub paragraphs.

a. Website: The department website is controlled by the Department Webmaster. He may recommend an assistant for appointment. The Webmaster will ensure that any item placed on our website meets with the Social Media Policy.

b. Facebook: The department Facebook page is controlled by the Department Facebook Administrator. The Administrator may recommend several assistants for appointment. The Facebook Administrator will ensure that all posts to our Facebook page meet the Social Media Policy. A security feature on Facebook allows for all posts to be temporarily placed on hold until reviewed and released by the Administrator.

3. PHOTOGRAPHS:

a. Permission: Photographs submitted for website entry must have the permission of everyone in the photo in order to be published. The person requesting permission for the photo to be posted must give verbal assurance to the Webmaster or Facebook Administrator that they have received permission from all persons in the photo to be posted on our sites.

b. MCL Uniform: Photographs with members of the Marine Corps League in our uniform must be reviewed for correct wear and adornment of uniform items. The conduct of the members in the photo must be of such a nature as to not bring dishonor or disrespect to our veteran's organization. Photos failing to meet the standards in Reference (a) or this policy will be denied posting.

c. Moral Turpitude: Items that reveal nudity or lascivious images will not be permitted on social media platforms in conjunction with the name or title of the Marine Corps League.

4. WRITTEN ARTICLES: Articles that are offensive in relation to common decency and acceptable society norms will not be permitted on the department social media site. Some offensive writings, but not all are listed here:

a. Vulgar, profane language

b. Language that disparages another Marine, member of the League or the U. S. Military

c. Political articles or cartoons

d. Religious degradation of any faith

e. Racist or bigoted items

d. Sexists, gender related remarks

5. The titles United States Marine Corps and Marine Corps League are held in high esteem by the American public. It is each of our responsibilities to safeguard these sacred namesakes. Take care to ensure that your posts and that of others you might observe are in keeping with this doctrine. Report violations you may observe so that we can have them taken down. Often, the person posting the offensive material is not aware of the Leagues stance on social media. Let's work together on this.

6. Action:

a. Adjutant: Distribute to all District Vice Commandants and Staff as soon as possible.

b. District Vice Commandants: Distribute this doctrine letter to all Detachment Commandants under your charge as soon as possible.

c. Detachment Commandants:

1). Ensure widest dissemination of this Policy within your detachment.

2). Have your designated Web Master or Social Media Officer regularly scan your social media sites for violations of this doctrine and take action to remove the offensive material quickly.

SCOTT WESTERVELT

Copy to:

Adjutant, Department of Florida

District Vice Commandants, Department of Florida

BOT, Department of Florida

National Vice Commandant, SEDiv, Marine Corps League

National Commandant, Marine Corps League